

BUSINESS

A bitesize overview of the curriculum.

YEAR 1

The course is divided into four themes - Themes 1 and 2 are covered in Year 1.

- The focus is on how businesses set up and are managed in their early years.
- Topics include Marketing, Human Resource Management and Leadership, Finance and how firms make themselves efficient.
- Real case studies provide much of the focus for teaching.
- Pupils who perform best are able to bring an understanding of the current changes in the economy and market place into their answers.

YEAR 2

Theme 3 and 4 are covered in Year 2.

- Pupils study how businesses manage growth and change as well as how businesses operate in a global market place.
- A pre-release case study is the topic for paper 3 which means studying one industry in real depth.
- Exams are a mixture of essays and short answer questions.
- Pupils learn to analyse financial data and use decision making techniques from business to assess which strategies firms should adopt.

WHAT SUBJECTS COULD I STUDY AT UNIVERSITY?

- Global Business Management and Entrepreneurship
- Business Management and Marketing
- International Management (with year abroad)

WHAT CAREERS COULD THIS LEAD TO?

- Marketing
- Accountancy and Finance
- Human Resource Management

ENRICHMENT OPPORTUNITIES

- The Sherry Club (discussing issues from the worlds of industry, economics, politics and geography)
- Trips (e.g to Mini Oxford)
- Regular updates on news and business issues
- Clinics and External Speakers